

HARRIS COACHING & CONSULTING
PRESENTS

Your Next *yes*

Purpose, Responsibility,
and the Possibility of More

A curated experience for women
ready to make their next move.

JANUARY 23, 2027

OCEAN CITY, MARYLAND

HARRIS

COACHING & CONSULTING

THE Opportunity

Your Next Yes is a one-day experience designed to help women move from reflection to action. Through honest conversations, practical tools and powerful connection, attendees will leave encouraged, equipped and ready for what's next.

Designed for 100 women.

45%

cited financial
preparation/resources
as a priority.

77%

of women naming
finances as a primary
barrier prioritized
financial support.

Source: Your Next Yes audience survey, 100+ respondents, 2026.



Regional Visibility

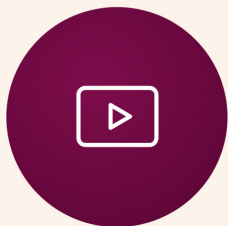
Your Next Yes will be shared with women across Washington, DC, Maryland, Delaware, and Virginia. Partners will be recognized before, during, and after the event.

PLANNED EVENT FOOTPRINT



Digital storytelling.

Website, social media, email and partner content before, during, and after the event.



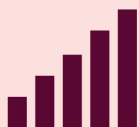
Partner video opportunities.

Co-created content featuring partners, aligned with brand, content, and format standards.



On-site visibility.

Branded recognition throughout the event experience.



Event reach will be shared with partners as it becomes available.

The Experience

A thoughtfully curated day designed to inform, inspire and connect.



Your Bold Yes

A candid conversation with dynamic leaders who have embraced change, taken bold steps and created what's next.



Financial Readiness

A focused expert conversation with practical guidance and real-world strategies.



The Inner Work

A focused mental wellness conversation on navigating transitions, building resilience and protecting your peace.



The MOVE Experience

A guided experience that helps attendees turn reflection into intentional action.



Connection + Joy

Meaningful networking, special touches and moments to make the day feel alive.

Core Partnership Opportunities

Align your brand with a purpose-driven experience and a powerful community of women.

PRESENTING PARTNER

(one available)

\$10,000

- Premier recognition across all event materials
- 6 VIP tickets
- 8 sponsored seats (one table)
- Enhanced on-site visibility

IMPACT PARTNER

\$5,000

- Prominent website, social, email, and on-site recognition
- One co-created short-form social video
- Opportunity for an approved attendee resource or activation
- 4 VIP tickets
- 4 sponsored seats (half table)

SUPPORTING PARTNER

\$2,500

- Recognition in event materials
- 2 VIP tickets
- 2 sponsored seats
- On-site visibility

COMMUNITY PARTNER

\$1,000

- Recognition on the event website
- 2 general admission tickets
- On-site recognition



Each sponsored seat allows a woman from the Eastern Shore to attend at no cost.

Pre-event visibility begins upon partnership confirmation and is subject to timing.

Own a meaningful part of the experience.

Sponsor a signature session and align your brand with a topic that matters most to women.



FINANCIAL READINESS PARTNER

\$2,500

Support the financial-readiness conversation and help equip women with practical tools and strategies for what's next.

- 2 VIP tickets, plus a ticket for the session speaker
- 2 sponsored seats
- Recognition in event materials
- Opportunity to be introduced during the session
- On-site visibility
- Opportunity to offer an optional post-event financial education or planning experience for interested attendees.



MENTAL WELLNESS PARTNER

\$2,500

Support the mental wellness conversation and help create space for honest dialogue, healing and growth.

- 2 VIP tickets, plus a ticket for the session speaker
- 2 sponsored seats
- Recognition in event materials
- Opportunity to be introduced during the session
- On-site visibility
- Opportunity to offer an optional post-event wellness resource or experience for interested attendees.

Custom Experience Opportunities

Create a unique experience that aligns with your brand and enhances the event for attendees.



Attendee Experience

Enhance the overall event experience.



Music + Energy

Help set the tone and bring the energy.



Attendee Gifts

Thoughtful items that enhance the experience.



In-Kind Partnerships

Support with products, services or experiences.



SPONSOR A SEAT

\$75 per seat or \$600 per table of 8.

Open to organizations, groups, and individuals.

Each sponsored seat allows a woman from the Eastern Shore to attend at no cost.

Let's Partner.

Join us in creating a meaningful experience that uplifts, empowers and equips women for what's next.

HARRIS
COACHING & CONSULTING

**Your
Next
Yes**

KIMBERLY HARRIS

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PARTNERSHIP TIMELINE

Early commitment: October 16, 2026,
for full pre-event visibility.

Final commitment: November 20, 2026,
for inclusion in event materials.

Partnerships are commercial event sponsorships with Harris Coaching & Consulting, LLC. Please consult your tax advisor regarding deductibility.

Benefits, content, activations, and timing are confirmed in the final sponsorship agreement.